

SVN® CORE COVENANTS

A company's core values provide clarity on what is truly important for organizational success, personal and professional conduct and what to expect from each other. At SVN® our Core Covenants personify our values and culture and differentiate us from the competition.

As members of the SVN Shared Value Network $^{\rm SM}$, we each commit to do the following:

- 1. Create amazing value with my clients, colleagues and community.
- 2. Cooperate proactively and place my clients' best interests above my own.
- 3. Include, respect and support all members of the commercial real estate industry.
- 4. Honor my commitments.
- 5. Personify and uphold the SVN® brand.
- 6. Resolve conflicts quickly, positively and effectively.
- 7. Take personal responsibility for achieving my own potential.
- 8. Excel in my market area and specialty.
- 9. Focus on the positive and the possible.
- 10. Nurture my career while valuing the importance of family, health and community.

SVN: Open, inclusive and innovative since 1987.